



Oklahoma Agritourism Association Accreditation Program

You have chosen to participate in an exciting Association dedicated to furthering the agritourism industry in the state of Oklahoma. The Oklahoma Agritourism Association is a professional association of agritourism business owners, operators and related industry support groups. As a general member of the Oklahoma Agritourism Association, you have the opportunity to take advantage of the Association's Accreditation program, which offers additional services to members that wish to take part in the Accreditation program. If you are interested in becoming an accredited Oklahoma Agritourism Attraction, please complete the following form.

Benefits of becoming an accredited agritourism site:

- Use of the "Accredited Agritourism Logo" in all marketing materials
- Listing on "travelok.com" will include "Accredited Agritourism Logo"
- Opportunity to participate in additional cost-share and marketing opportunities developed by the Association
- Participation in the cost-share Oklahoma State Highway TODS Signage Program (Association will pay ½ the cost of the first two road signs) - \$200
- Opportunity to have brochures or materials displayed at the agritourism booth at travel and trade shows nationally and internationally

Future Benefits for Accredited Members May Include:

- Risk Management Consultation for your agritourism operation
- Scholarship program to NAFDMA and other National Agritourism-related events & conferences
- "Agritourism Tool Kit" CD, including templates for liability waivers, risk management assessment forms, business plans, marketing plans, basic marketing materials, etc.
- Other benefits to be determined by the Association members

Steps to enrolling in the OAA's Accreditation Program:

Step 1 – Meet all Legal Requirements

Ensure that your business meets all legal requirements and that you have obtained all necessary licenses and permits.

Step 2 – Complete Application to the Oklahoma Agritourism Association

Complete attached application and return, along with \$300 fee, to the Oklahoma Agritourism Association: PO Box 1331, OKC, 73101.

Step 3 – Approval by Oklahoma Agritourism Association

The Oklahoma Agritourism Association will review your accreditation application. If all standards are met, you will become an accredited agritourism attraction and will be eligible for all the services of the accreditation program.

Step 4 – On-Site Compliance Review

Within the first year of membership in the Oklahoma Agritourism Association, someone designated by the OAA will visit your agritourism site during regular hours of operation to verify that your business adheres to the standards set out for accredited Oklahoma Agritourism businesses. Upon approval, you will receive a certificate of Accreditation to be used at your place of business and on your marketing materials. If at the Compliance Review Visit your business fails to meet all standards set out for accredited Oklahoma Agritourism businesses, you will no longer be eligible for any benefits afforded to "accredited Oklahoma Agritourism businesses". If you move back into compliance with the standards, you may reapply for accredited status.

Step 5 – Renewal

As you add elements to your operation and wish to be promoted as an additional venue type, a follow up visit may take place by the inspection team to verify you meet the standards for each agritourism category that you represent. Each calendar year, you will be required to renew your accreditation by submitting updated verification of all legal requirements with your membership dues. A compliance review will take place at least one time within each calendar year of accreditation.



About the Member:

Name of Business: _____

Contact Person: _____

Alternate Contact: _____

Mailing Address: _____

City/Town: _____ Zip: _____ Physical Address: _____

Primary Phone: _____ Alt. Phone: _____ Cell Phone: _____

Website: _____ Email: _____

Describe your business to tourists in 100 words or less:

1. The year your agritourism business opened to the public:
- Prior to 1990 1990 – 95 1995 – 2000 2000 - 02
 2002 – 04 2005 2006 2007

2. Season of operation for your agritourism business:
- Year-Round Spring Summer Fall Winter
- Specific Dates: _____ Dates Dependent On: _____
- Specify how many months you are open in the course of a calendar year: _____
- Business Hours of Operation: _____

3. The number of visitors at your agritourism business last year:
- 1-100 100-500 500- 1,000 1,000 – 5,000 5,000 –10,000 10,000+

4. Indicate that which best describes your customers:
- _____% are in-state visitors
 _____% are out-of-state visitors
 _____% are international visitors

5. What is the average length of stay at your agritourism business?
- 1-4 hours 4-8 hours 1-day 2-days 3+ days

6. What is the average expenditure of each guest or group of guests at your facility?
- less than \$100 \$100 - \$500 \$500 - \$1000 more than \$1,000

7. Please state the number of employees involved in your agritourism enterprise:
- _____ Full-Time, Year-Round _____ Part Time, Year-Round
 _____ Full-Time, Seasonal _____ Part Time, Seasonal





Business Assessment

In this section you are asked to verify if your business meets each quality standard. Section A of this form indicates those standards that are required for all agritourism venues. The lower portion(s) of the form relate to standards specifically for different types of agritourism venues. Please complete Section A of the form below and the subsequent sections that relate to your agritourism enterprise. If you wish to be promoted in more than one category of business, you must complete and comply with all applicable sections.

Section A: General Requirements

Adherence to these standards is **required for all** Oklahoma Accredited Agritourism businesses.

All federal, state and local regulations for public accommodations concerning health, safety, sanitation and zoning have been met and are complied with.	Yes <input type="checkbox"/> No <input type="checkbox"/>
Business hours are regular.	Yes <input type="checkbox"/> No <input type="checkbox"/>
Business hours are posted and adhered to.	Yes <input type="checkbox"/> No <input type="checkbox"/>
The business described in this application has liability insurance.	Yes <input type="checkbox"/> No <input type="checkbox"/>
Signage is sufficient and well-maintained leading to and on-site at facility.	Yes <input type="checkbox"/> No <input type="checkbox"/>
Adequate off-street parking for normal visitor demand, including ADA required handicapped parking.	Yes <input type="checkbox"/> No <input type="checkbox"/>
Attractions shall be open to all persons regardless of race, color, religion, ancestry, national origin, sex Age or disability.	Yes <input type="checkbox"/> No <input type="checkbox"/>
Facility must be maintained in good repair.	Yes <input type="checkbox"/> No <input type="checkbox"/>
At least one staff member with emergency response training or CPR certification on-site at all times.	Yes <input type="checkbox"/> No <input type="checkbox"/>
Fire extinguisher located on-site.	Yes <input type="checkbox"/> No <input type="checkbox"/>
Business has website that is maintained regularly and kept current.	Yes <input type="checkbox"/> No <input type="checkbox"/>



Section B: Requirements for Specific Agritourism Venue Categories

B1: Wineries (Vineyards only must comply with Section B4)

Winery has valid liquor license.	Yes <input type="checkbox"/> No <input type="checkbox"/>
Business is open at least 5 days per week, one of which is Saturday or Sunday.	Yes <input type="checkbox"/> No <input type="checkbox"/>
Business hours must be clearly displayed at place of entry and on attraction website so as to be apparent to all prospective visitors.	Yes <input type="checkbox"/> No <input type="checkbox"/>
Modern restroom(s) available on-site for public use.	Yes <input type="checkbox"/> No <input type="checkbox"/>

B2: Hunting

Lodging is provided as part of hunting package.	Yes <input type="checkbox"/> No <input type="checkbox"/>
At least one meal per day provided or furnished on-site.	Yes <input type="checkbox"/> No <input type="checkbox"/>
Restrooms facility provided to guests.	Yes <input type="checkbox"/> No <input type="checkbox"/>
Hunting licenses are required for all hunts, to which state licenses are applicable.	Yes <input type="checkbox"/> No <input type="checkbox"/>
Facility's game handling and disposal procedures are in compliance with state regulations.	Yes <input type="checkbox"/> No <input type="checkbox"/>

B3: Guest Ranches, Country Stays and other Lodging-Based Experiences

Where horses are provided, assessments of riders' skills are performed by a trained horseman.	Yes <input type="checkbox"/> No <input type="checkbox"/>
Lodging includes modern restroom facilities.	Yes <input type="checkbox"/> No <input type="checkbox"/>

B4: U-Pick, Farmers Markets and other Crop-Related Experiences

Handwashing station (including hot/cold running water) located on-site.	Yes <input type="checkbox"/> No <input type="checkbox"/>
Modern restroom(s) available on-site for public use.	Yes <input type="checkbox"/> No <input type="checkbox"/>