



## **Standard Practice for TODS Signs for Agritourism Attractions.**

The owner of the business shall certify in writing that the business is in full compliance with all criteria listed below for the specific agritourism category promoted on the sign. The owner is certifying that the business will remain in compliance with such standards at all times that a state highway sign is erected.

For sign locations, the maximum distance that an agritourism facility may be located from the initial interchange containing an agritourism sign shall not exceed fifteen (15) driving miles via publicly maintained roads. If requested and approved, conventional highway signs shall be located at the nearest intersection to the facility. Requests for signing at additional intersections within fifteen (15) driving miles to the facility will be reviewed. Consideration will be given to a facility where less than 1 mile of the driving miles is via a non-publicly maintained road.

Signs must be located at intersections, unless otherwise recommended by approving authority.

The agritourism facility shall have a permanent, well maintained sign posted in a prominent and visible location that states the name of the business and business hours.

Agritourism signs shall include the mileage to the facility, a directional arrow, as well as the corresponding agritourism logo identifying the category of agritourism facility.

In the event the agritourism attraction is not open year-round, the sign will be covered outside seasons of operation. Signage for any attraction more than 5 miles off conventional highways and open less than eight (8) months out of one calendar year must include an auxiliary panel.

Should a facility choose to upgrade an existing TODS or agritourism sign, the facility will be required to upgrade all corresponding signage to meet current standards.

Standard logos or emblems designed by the Oklahoma Agritourism Program and approved by ODOT are allowed on agritourism signs. The standard logo must represent the type of business, product and tour offered to the public. The standard logo will be that designated by the Oklahoma Agritourism Program.

An agritourism facility that changes ownership must notify ODOT in writing within 30 days of the transfer of ownership. To retain the signs, the new owner is required to sign a new agreement and at that time a review will be conducted to ensure the facility meets all current program criteria and requirements. The new owner shall be responsible for all maintenance replacement costs associated with the new signs.

## **Application Process:**

Applicants for TODS signage who fall under the agritourism category will sign up to be part of the Oklahoma Agritourism Association's Accreditation program. Upon verification that all standards are met and acceptance of the application by the Oklahoma Agritourism Association, the Oklahoma Agritourism Director will present the application for TODS signage to the ODOT Task Force. The ODOT Task Force will have the final vote to accept or deny the application for signage.

If an applicant chooses to not go through the Oklahoma Agritourism Association, they will be required to meet all criteria mandated by the TODS manual and will be evaluated on the same standards and in the same manner as all other TODS applicants.

Applications or questions can be directed to the Director of Oklahoma Agritourism: 405-522-5652.



## **Agritourism Signage Criteria**

### **Section A: General Requirements**

Adherence to these standards is **required for all** Oklahoma Accredited Agritourism businesses.

All federal, state and local regulations for public accommodations concerning health, safety, sanitation and zoning have been met and complied with.

Business hours are regular.

Business hours are posted and adhered to.

The business described in this application has liability insurance.

Signage is sufficient and well-maintained leading to and on-site at the facility.

Adequate off-street parking for normal visitor demand, including ADA required handicapped parking.

Attractions shall be open to all persons regardless of race, color, religion, ancestry, national origin, sex, age or disability.

Facility must be maintained in good repair.

At least one staff member with emergency response training or CPR certification on-site at all times.

Fire extinguisher located on-site.

Business has website that is maintained regularly and kept current.

Requesting facility is responsible for the cost of fabrication, installation and, if necessary, replacement of all approved signage.

### **Section B: Requirements for Specific Agritourism Venue Categories**

#### **B1: Wineries**

Winery has valid liquor license.

Business is open at least 5 days per week, one of which is Saturday or Sunday.

Business hours must be clearly displayed at place of entry and on attraction website to as to be apparent to all prospective visitors.

Modern restroom(s) available on-site for public use.

#### **B2: Hunting**

Lodging is provided as part of hunting package.

At least one meal per day provided or furnished on-site.

Restroom facilities provided to guests.

Hunting licenses required for all hunts, to which state licenses are applicable.

Facility's game handling and disposal procedures are in compliance with state regulations.

#### **B3: Guest Ranches, Country Stays and other Lodging-Based Experiences**

Where horses are provided, assessments of riders' skills are performed by a trained horseman.

Lodging includes modern restroom facilities.

#### **B4: U-Pick, Farmers Markets and other Crop-Related Experiences**

Handwashing station (including hot/cold running water) is located on-site.

Modern restroom(s) available on-site for public use.