

Application for Tourist Oriented Directional Signing (TODS) for Accredited Agritourism Businesses

Facility Name: _____

Contact Person: _____

Physical Address: _____

City: _____ State: _____ County: _____

Located on Highway or Street: _____

In or Near City of: _____

This business qualifies under the agritourism signage initiative.

Has this application been recommended for approval by the State Agritourism Director?

Yes

No

Appearance of TODS Sign

Agritourism TODS signs will include the business name and the corresponding logo, which will be determined by the agritourism director. All signs are subject to ODOT location requirements and size requirements regarding text size.

One agritourism logo comes standard on the TODS signage for agritourism attractions. If you would like to include more than one of the following agritourism icons on your sign, you must purchase an auxiliary panel.

Please indicate the icon(s) you would like on your TODS sign:

Hunting

Winery

Horseback Riding

Specialty Crops

U-Pick

Maze

Birding Tours

Country Stay

Farmers Market

Pumpkin Patch

Exotic Breeds

Guest Ranch

Farm & Ranch Attraction

Mark on the sample sign below how you would like your business name to appear. Note that the final appearance of your name may change due to font size restrictions. The text on the sign cannot be more than 2 lines and no line can exceed 15 characters, including spaces.



Agritourism Icon
for your category

Business name - no more than 2
lines, no line to exceed 15 characters

Mileage to business
from highway

Approximate Cost of Typical Installation

Conventional Highway TODS Signs: 2 Signs @ \$200 each. Total = \$400

Auxiliary Panel: 1 panel on each sign @ \$100 each. Total = \$200

For Agritourism TODS Signs approved through the State Agritourism Director, you will be invoiced for the full cost of your signs and the Oklahoma Agritourism Association will reimburse you for one of your directional signs (\$200) upon payment to ODOT. To display business hours or multiple icons, an auxiliary panel must be purchased.

Location

A map or sketch showing the location of the attraction and the proposed location of the TODS signs must accompany this application.

ODOT USE:

Reviewed by ODOT on: _____

Comments & Recommendations: _____

Field Traffic Engineer Making Recommendation: _____

TASK FORCE ACTION

Date: _____

Approve

Deny

What you can expect

1. Complete all steps to become an accredited Oklahoma Agritourism business.
2. Complete this application for submission
3. An ODOT traffic engineer will visit your facility and make a recommendation to the TODS Task Force regarding the location of the TODS signs.
4. The TODS Task Force will review this application, along with the traffic engineer's recommendations, at a quarterly meeting of the TODS Task Force.
5. Once approved, the Oklahoma Agritourism Staff will provide you with trailblazer signs, which you must install to direct traffic at each turn from the point where the TODS sign will be installed to your business door. You must obtain appropriate permission within your county or city to install the signs. There is no TODS requirement as to the exact location, height, type of poles, distance from roadway, etc. of the trailblazers. Those decisions are subject to your agreement with private landowners or county officials in your impacted area.
6. Once your trailblazers are installed and your TODS sign is printed, the ODOT traffic engineer in your region will install the TODS sign at the appropriate point on the state highway.